



Our healthcare professionals sometimes work other jobs, take care of families, and have busy lives like the rest of us. We understand it's a challenge to recruit for this job, so we listed below some tips to help you get started.

TIP 1:

Utilizing the power of Social Media

Social media is a place most people are on every day. It has also transformed the way we do business, giving us the ability to recruit, connect and build strong communities not just personally but professionally.

There are a number of them you can join to network with other recruiters and nurses!

For Facebook Groups: You can join groups such as Travel Nursing Newbies, Traveling Medical Professionals, Travel Nurse Jobs - The Gypsy Nurse, Travel Nursing: Lessons and Tips, Travel Nursing: The Premium Job Board, Travel Nursing Job Board, Traveling Nurse Housing, Travel Nurse Network, Travel Nursing Jobs, to name a few. Some of these groups have over 80K+ members!

For LinkedIn Groups: Travel Nurse Association, Travel Nurse Network, Nurse Travelers, Nurse Travelers and Recruiters Unite, Travel Nurse Jobs, Travel Nurse Network, Travel Nurse Recruiter Network

Listed above are just a few to get you started. Feel free to check blogs and related articles on Google to find many more.

TIP 2:

The Best Time To Post

According to a LinkedIn report, timing the posts matters. Jobs posted on Mondays perform the best, followed by Tuesday and Wednesday. The views and applications decline as the week continues, according to audience performance on

LinkedIn. Other recruiting experts suggest posting jobs just before lunch or after work when employed candidates have more time to read them.

TIP 3:

Keep it Fresh!

Update Job Openings/Run Multiple Ads: Keep your ads fresh. Anything over 15 days, candidates will start to assume that the job has been filled or that they are late to apply. Running multiple ads and interchanging them will gather more applicants and keep your ad fresh on job boards and your website.

TIP 4:

Be Different

Most job posts follow the same type of format and they all look pretty much the same. So if you want your job posting to stand out from the crowd, don't follow the typical format. Show some personality or humor, add extra detailed information about your company or fun facts. Whatever you do, just do it a little differently and you're sure to stand out.

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